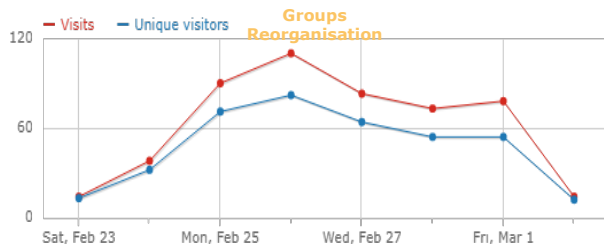
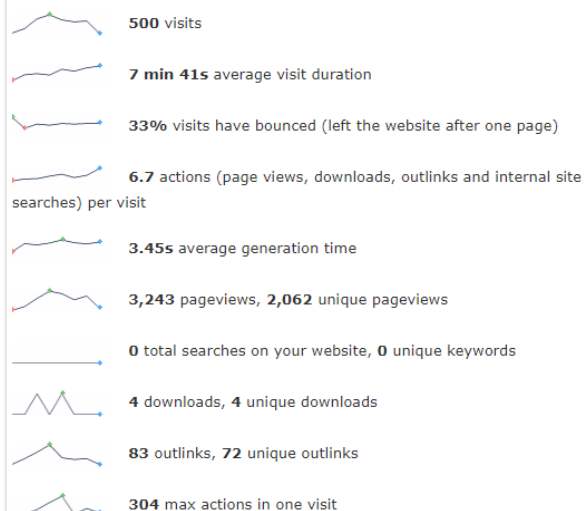


Visits



Visits Overview



Top 5 Sections

1. **Homepage** 669 visits | 444 unique visitors
2. **People** 218 visits | 152 unique visitors
3. **Groups** 210 visits | 53 unique visitors
4. **Events** 103 visits | 48 unique visitors
5. **Stories** 70 visits | 49 unique visitors

Top 5 Pages*

1. **EDP Private Group** 246 visits | 154 unique visitors
2. **Orange Private Group** 134 visits | 96 unique visitors
3. **MAN Private Group** 133 visits | 84 unique visitors
4. **Organisation Development Group** 98 visits | 84 unique visitors
5. **P&G Private Group** 133 visits | 68 unique visitors

Content Calendar

SCHEDULE PLAN:	Menu	Content Type	Title	People Involved	Target Audience	Related Events / Stories / Groups	Moderation
Monday, February 25	Stories	Stories of Impact	Stories of Impact: 3 companies featured on Siliconrepublic.com's 10 amazing European AI startups to watch list	Ana Pinho / Pedro Pinto	Full Community	AI Group	
	Groups	Event Private Group	Deep Tech on Display	Ana Pinho	Deep Tech on Display event	Deep Tech on Display Event Site	
Tuesday, February 26	Groups	Re Organisation	N/A	Ana Pinho / Jasper Hemmes	Full Community	Business Development; Partnership Development; Financial Development; Organisation Development	
Wednesday, February 27	Stories	Stories of Impact	Stories of Impact: RELEX Solutions lands 176 million euros in funding from TCV	Ana Pinho / Pedro Pinto	Full Community	Financial Development Group	
Thursday, February 28							

Key takeaways

- Peak of activity due to the re-organisation of Groups and the Private Groups of the Events (which are the 4 of the top 5 pages viewed).
- Most viewed section was People = related to sending invitations for the groups created for events (MAN, Orange and EDP) and having members updating their profiles (no analytics here, this should be something to develop).
- ScaleUp EU had 18 views, 15 unique visitors. The number keeps decreasing.
- The increase in activity with comments and opened discussions continued (as we cannot export them yet, I do not have numbers).
- Only 52 people tried to login and couldn't, so we decreased the number comparing with last week.