## **GREENTECH INNOVATION SUPPORT OFFER**

The selection of companies by the Ministry of Ecological Transition and Territorial Cohesion, during the annual call for expressions of interest, opens access to:

- The Greentech Innovation award, the government recognition of their potential to become French greentech gems making a significant contribution to the ecological transition. It's also a way of combating greenwashing, by helping start-ups and SMEs stand out for their innovative and sustainable nature.
- · A support offer.

Connecting
greentech start-ups with
ecosystem actors to foster
their commercial
development

Ormercial Visibility
Ormercial Visibility
Ormercial Visibility
Ormercial Visibility
Produced by Procured by Procur

Giving visibility to start-ups and SMEs innovating for the ecological transition

Making digital resources available to greentech companies

Facilitating access to public procurement and green solutions

## A PUBLIC PROCUREMENT SECTION

Support for companies on public procurement issues (one-to-one meetings, networking, help in justifying the innovative nature), but also:

BtoA directory for public decision-makers



The "Living-Lab Greentech in territories" initiative



Residency space for Greentech companies supported by a local authority

Two LLGs in France: Paris Est Marne & Bois | Orléans Métropole

## **Dedicated events**

- Public purchasers and companies trainings
- Translation of PCAET into a purchasing axis for sustainable innovations
- Meetings between public purchasers and solution providers

Digital tools in development

