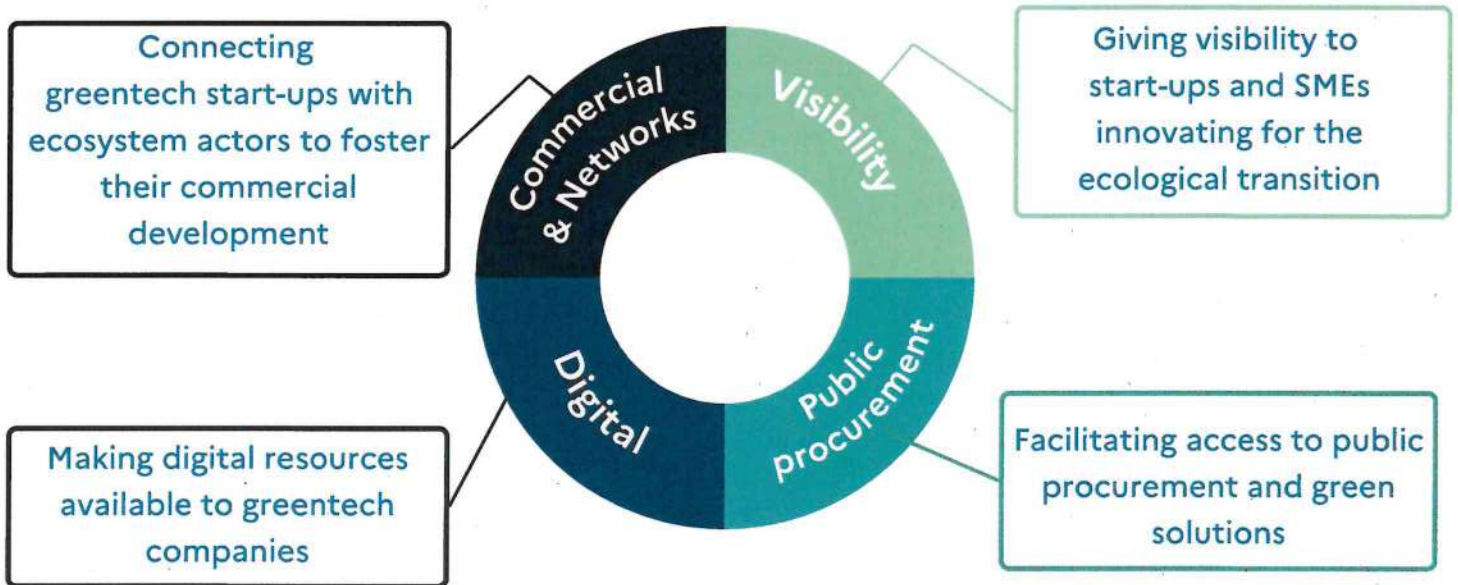


GREENTECH INNOVATION SUPPORT OFFER

The selection of companies by the Ministry of Ecological Transition and Territorial Cohesion, during the annual call for expressions of interest, opens access to:

- The Greentech Innovation award, the government recognition of their potential to become French greentech gems making a significant contribution to the ecological transition. It's also a way of combating greenwashing, by helping start-ups and SMEs stand out for their innovative and sustainable nature.
- A support offer.



A PUBLIC PROCUREMENT SECTION

Support for companies on public procurement issues (one-to-one meetings, networking, help in justifying the innovative nature), but also:

BtoA directory for public decision-makers



The "Living-Lab Greentech in territories" initiative




Residency space for Greentech companies supported by a local authority

Two LLGs in France:
Paris Est Marne & Bois | Orléans Métropole

Dedicated events

- Public purchasers and companies trainings
- Translation of PCAET into a purchasing axis for sustainable innovations
- Meetings between public purchasers and solution providers

Digital tools in development

 **Mes Services Greentech** beta